

Ana Romero-Lizana

Director, International
Business Development

World Trade Center
Saint Louis



Education:

- Saint Louis University
– Bachelor of Arts
- Escuela de Comercio
– Bachelor of Science

Civic and Community Involvement:

- National Advisory Committee
Member – United States
Environmental Protection
Agency
- Board Member - Executive
Advisory Board of Saint
Louis University School for
Professional Studies
- Member – Hispanic Chamber of
Commerce of Metropolitan Saint
Louis
- Member – National Defense
Transportation Association

Contact Information:

314.615.8123
aromero@worldtradecenter-stl.com

As Director, International Business Development for the World Trade Center Saint Louis (WTC), Ana Romero-Lizana is responsible for developing relationships with small- to medium-size corporations within the St. Louis region, Missouri and Southwest Illinois, and to facilitate international business development and growth, which will enhance global competitiveness for the region and nation.

Romero-Lizana brings to the organization years of working experience in international business management and expertise in developing sales opportunities and business relationships. She possesses solid experience in domestic and international sales with strong knowledge of how to conduct business in Mexico (NAFTA) and Latin America. She has managed major customer accounts in the chemical industry in Mexico and Latin America.

Since 2008, Romero-Lizana has been a guest speaker for “Managing Cultural Differences” at Saint Louis University - Boeing Institute of International Business, where she presents her experiences of conducting business in Mexico and Latin America to students pursuing an Executive Master in International Business – Business and Administration.

Romero-Lizana was born in Guadalajara, Mexico and raised in St. Louis. She holds a Bachelor of Arts with honors from Saint Louis University in organizational studies and communications, and a Bachelor of Science in accounting from Escuela de Comercio, Guadalajara, Mexico. She is proficient in Spanish and English and can conduct business in Portuguese.

The World Trade Center combines local experts with government resources to enhance international trade, promote local economic development, and ultimately foster peace and stability through trade. It also supports St. Louis County by guiding regional businesses to expand into foreign markets, hosting visiting trade delegations to St. Louis, and promoting the region as a place for international trade relations and economic growth. World Trade Center Saint Louis is a division of St. Louis County Economic Council.

